

2024 Rubric: Scoring Criteria

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	Model Project	Well conceived, could benefit by some revisions	Needs revision	Not recommended
Identification of need for education / literacy intervention	Clear & compelling explanation of need, identified by baseline data and community input	Good anecdotal description of need, combine with some baseline data	Some investigation of need, not supported by baseline data	No evidence that education needs were identified
Beneficiaries	Broad impact: Demonstrated effectiveness and sustainable impact throughout a large population <i>or</i> significant, sustainable impact demonstrated on a smaller, defined beneficiary group	Limited lasting impact on a broad based group or significant impact on a limited group	Expected benefits are limited or short term	Impact on beneficiaries is minimal or unknown
Public Awareness	Strong awareness resulted of Rotary's involvement in education/literacy	Improved awareness of Rotary in the community	Some awareness of Rotary's involvement in the community	No evidence of public awareness of Rotary service, involvement
Rotarian Involvement	Broad-based Rotarian involvement in the development or implementation including local Rotarians on a global project	Core group of Rotarians involved. Little local involvement of local Rotarians on global projects	Rotarian involvement limited to a few interested individuals	Little direct Rotarian involvement, project is primarily led by a partner organization
Overall effectiveness of project	Excellent project with lasting impact Could be considered as a model for others	Well considered and implemented. Some areas could use improvement.	Good idea but lacks strong implementation, outreach, or sustainability.	Not a recommended project